The conditions of development and tourism management in Polish mountain national parks included in the “Man and the Biosphere” programme

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The “Man and the Biosphere” UNESCO programme was launched in 1974-1976. The concept of the programme assumes the existence of three protection zones: the core zone, the buffer zone and the transition zone. The main 3 functions of the programme include the protective function, the sustainable development function and the educational function. The zone with the highest protection level is very precious from the point of view of environment. Also, it is very sensitive to human impact. The biosphere reserves are under the jurisdiction of the countries in which they had been created (Prato, Fagre, 2005). In Poland there are 4 national parks included in the “Man and the Biosphere” programme: Tatra NP, Babia Góra NP, Bieszczady NP and Karkonosze NP.

One of the objectives of this paper was to compare tourism management methods in selected national parks. Referring to the parks’ websites, I have analysed various forms of cooperation between the park management and the tourists, as well as educational and tourist offers of the parks. In each of the parks in question people may only follow specific tourist or educational routes. Moreover, in Karkonosze NP it is possible to paraglide after obtaining a special permit. In Tatra NP people may enjoy rock climbing or speleo climbing. In Babia Góra NP it is possible to make fire but only in places designed for such purpose. Bieszczady NP is the only Polish park that belongs to the PANParks (Protected Area Network) the objective of which is to improve tourism management methods in protected areas (S.P. Cottrell, 2004). All of the above mentioned parks offer educational activities, such as travelling educational routes, lectures, exhibitions and knowledge competitions. The offer of Tatra NP and Karkonosze NP is especially worth noting. Both parks offer a lot of educational activities and organize social campaigns, competitions and workshops aiming at increasing tourists’ awareness of the value of nature. Also, these parks organize their partnership with the tourist in the form of voluntary work.

In order to specify the level of the influence of management on tourism, a survey has been carried out. There were 749 tourists involved in the survey: Tatra NP (181 people), Bieszczady NP (198), Karkonosze NP (198) and Babia Góra NP (172). The tourists were asked to evaluate their partnership with the park management using the 0–5 scale. Also, they were asked if they know the tourist and educational offers of a given park, if they used such offers, and if they browsed through the park’s website. In the opinion of the tourists, the offer of Tatra National Park is the best, and the offer of Bieszczady National Park is the worst. According to the survey, most tourists have not heard about or used the tourist and educational offers of a given park. In this regard, the tourists have the best opinion about the Tatra NP and the Karkonosze NP – about 14% people know the offer of those parks but few people used the offer. Most tourists do not browse through the website of a given park (53-62%). On the basis of the above mentioned survey one may conclude that the management does not exert a significant influence on the tourists’ choices.

Another objective of the survey was to determine the tourists’ motivation. According to the survey, there are a lot of different motives for carrying out tourist activities in selected national parks. The motives have been grouped into a few categories: hiking/recreation, learning about a given place, curiosity, the love of mountains, contact with nature, taking photos, relaxation or other motives. The tourists taking part in the survey could select more than one answer. Most of them specified the following as the main objectives of their trip: the love of mountains, relaxation or hiking.

Also, the tourists were asked about how often they came to a given park, how long they were going to stay, what kind of tourist activities they were going to be involved in and what kind of equipment they brought with them. Moreover, they were asked why they chose that particular national park. The reasons why most of the people chose a given park include: the nature of that particular park, the love of that place, a short distance from the place the tourists live in or the recommendation of the family members. Few tourists got interested in a given national park because of its website, which confirms the theory about the insignificant influence of the management on tourists’ choices. The majority of the tourists do not perceive the National Park as the institution that manages the amenities of nature.
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